

Web 2

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Summary

Web 2 Focuses strongly on learning web design best practices based around multiple projects with an artists perspective. In this course we will cover basic HTML & Action Script usage as well as using modern tools, such as DreamWeaver, Flash, and Photoshop. There is a focus on automated tools to create effective visual and logical interfaces to aid with expressing you vision into a web format. There is an emphasis on collaboration, communication, and design conceptualization.

Editing file sizes

Week 1 - Mapping out your project, do's and don't of web design.

Story-boarding

importance of your domain choices.

Looking at popular web sites and breaking them down

What do you like?

Idea meeting and story board tools

Week 2 - DreamWeaver

creating navigation

backgrounds

styles

wysiwyg design

Week 3 - Images & the web

Using Photoshop to create webpage layouts

image mapping

Meet about final project ideas.

Week 4 - Advanced Images & the web. Advanced layout options

Creating animated Gifs

images roll overs

adding interactivity via imagery

Using Photoshop Automations for sizing and to create standards.

Behaviors

Week 5 - Collaborative group project one.

We will use the skills from the the previous weeks to make mock websites.

Week 6 - Flash Animation

Additional time given for group project/ Critique 1

Week 7 - Creating navigation components in flash

importing photoshop illustrator projects into flash

Week 8 - Working in class to assist with personal site

Week 9 - Advanced Layout functions, flash and Dream weaver

Week 10 - Additional Work time and final presentation with critique

** Group site Requirement swill include a storyboard, intention statement. The page should have at least 4 galleries that demonstrate your technical and artistic abilities. Please show an examples of all of the lessons you have learned. Please divide the tasks evenly and explain who is going to do what. At the end of class you will upload your project for presentation next week. Please be realistic about time usage, Work may be done out of class, but I advise that you have 90% of it complete.*

